

LOUIS VUITTON

Monogram Eclipse

A new timeless variation of the Monogram canvas.

Paris, January 21st, 2016 –Louis Vuitton presents Monogram Eclipse, a new timeless variation of the Monogram canvas in grey and black shadow tones inspired by the modernity of the black leather on the famous Malle Courrier in the Louis Vuitton archives.

Unveiled at the Fall Winter 2016 show, Monogram Eclipse line is expressed through a full range of leather goods and travel items. All pieces are magnified with mat smooth leather details and dark grey shiny metallic pieces, emphasizing masculinity and character of the collection.

Monogram Eclipse will showcase four new modern and casual bag shapes: a Backpack Voyager -a hybrid bag inspired by the Noé Marin, a Messenger Voyager, and two travel styles - the Keepall Voyager & Travel Bag Explorer.

Shoes range from the military inspired ankle boot with Monogram Eclipse welt construction to the universal sneakers hand-covered with Monogram canvas.

This new line renews the iconic motif, bringing modernity and freshness. It opens a new and lasting era for Monogram in the Men universe, thanks to a resolutely masculine canvas.

Available from July 15th, 2016 in selected Louis Vuitton stores and on louisvuitton.com.

ABOUT LOUIS VUITTON

Since 1854, Louis Vuitton has brought unique designs to the world, combining innovation with style, always aiming for the finest quality. Today, the Maison remains faithful to the spirit of its founder, Louis Vuitton, who invented a genuine "Art of Travel" through luggage, bags and accessories that were as creative as they were elegant and practical. Audacity has always shaped the story of Louis Vuitton. In keeping with its heritage, Louis Vuitton has opened its doors to architects, artists and designers even as it continues to develop new areas of expression such as ready-to-wear, footwear, accessories, watches, jewelry and the art of writing. These products are created with the utmost care and attest to Louis Vuitton's commitment to the finest quality craftsmanship.

For more information: www.louisvuitton.com