

LOUIS VUITTON

Louis Vuitton America's Cup 2017

This spring, Louis Vuitton celebrates the thirty fifth edition of the America's Cup with a lifestyle collection for men. The America's Cup finale will be held in Bermuda mid-June.

This new collection offers a range of leisure and elegant casual wear; chunky knitwear, outerwear, cargo shorts, and polos available in seasonal colors, navy and white, with highlights of an impactful yellow and Gaston red and blue.

Swimwear meets evening wear with nods of graphic prints such as the Gaston V, Semaphore and Tropicoral.

Leather goods come in a wide range, rich in choice and created for a travelling man. Louis Vuitton's Damier in navy and white is found on iconic bag such as the Keepall and the new model Apollo.

The collection brings together the Maison's love of travel and commitment to excellence, offering products that respond to modern demands and lifestyles, suggesting attire that can be worn on different occasions.

Available from March 2017 in selected Louis Vuitton stores worldwide.

